

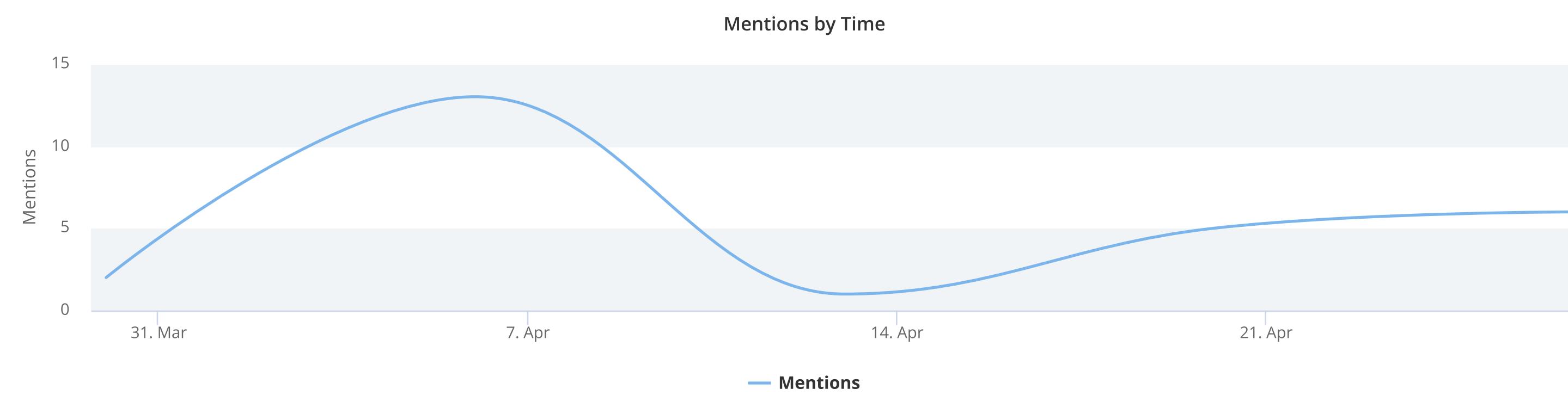
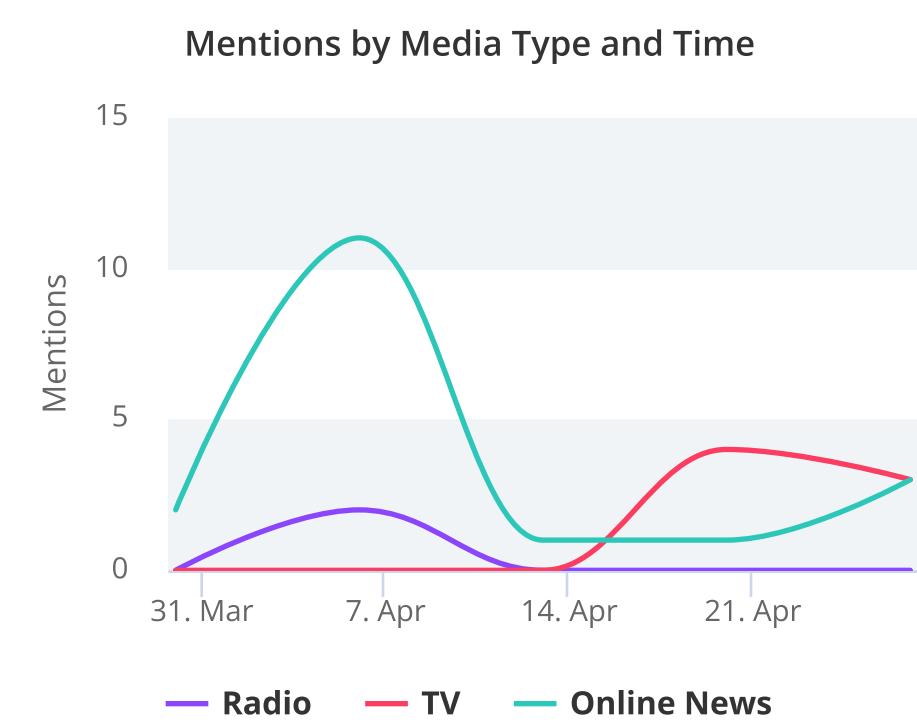
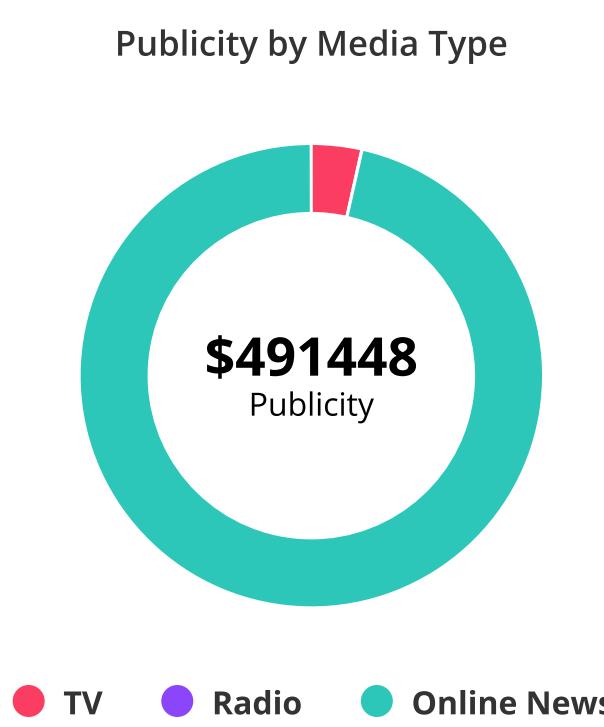
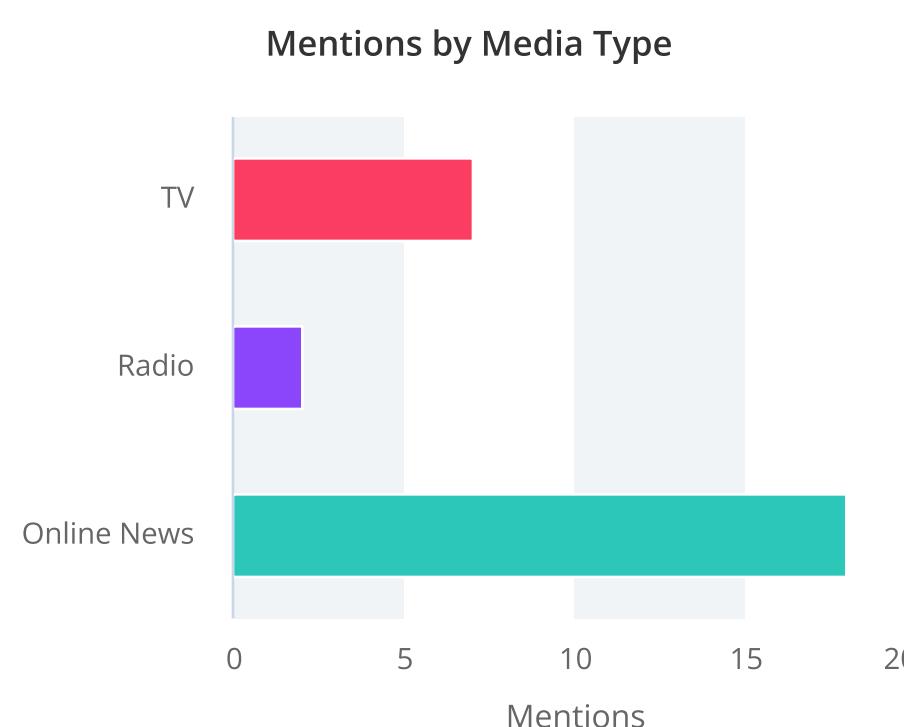
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April 2025

Sections

- [TV \(7\)](#)
- [Radio \(2\)](#)
- [Digital & Print \(18\)](#)

Mention Analytics



Total National TV Audience
134,039

Total National TV Publicity
USD \$17,222

Total Local TV Audience
134,039

Total Local TV Publicity
USD \$17,222

Total Radio Audience
72,699

Total Publicity Value
USD \$133

Total Online + Print Audience
14,370,203

Total Online + Print Publicity
USD \$474,093

Total Number of Clips 27



Good Morning Nashville on News 2

Time Apr 29, 2025 7:07 AM EDT
Local Broadcast Time 6:07 AM CDT
Category News
Call Sign WKRN (ABC)
Market DMA: 26 Nashville, TN
Language English

Est. National Audience 26,153
Est. National Publicity Value USD \$2,982
Est. Local Audience 26,153
Est. Local Publicity Value USD \$2,982

1

american dream in nashville. >> is \$136,000 that ranks amongst the top 20 us cities with the highest annual earnings needed to be financially. stable. the study estimates that the annual cost of living in nashville's around \$68,000 with an average monthly mortgage cost of 2600 researchers also find that nashvillian spend around \$9200 a year on groceries. this comes as national properties are continuing to gain value. davidson county's assessor of property finds that the highest increase in district is in district 34 at 54%. that's the forest hills neighborhood in the southwest area of nashville because of that, even angelina romero with **greater nashville. realtors** says there's currently a lot of advocacy for affordable housing in music city finding affordable. i mean, workforce housing. i mean, people that are working in our senior teachers or police officers are people that. >> that are making a decent living but can't afford to live in the city. so yeah,



Good Morning Nashville on News 2

Time Apr 29, 2025 6:07 AM EDT
Local Broadcast Time 5:07 AM CDT
Category News
Call Sign WKRN (ABC)
Market DMA: 26 Nashville, TN
Language English

Est. National Audience 15,956
Est. National Publicity Value USD \$2,232
Est. Local Audience 15,956
Est. Local Publicity Value USD \$2,232

2

\$136,000 that ranks among the top 20 us cities with the highest annual earnings needed to be financially. stable. the study estimates that the annual cost of living in nashville is around \$68,000 with an average monthly mortgage costs of 2600 researchers also find that nashvillian spend around \$9200 a year on groceries. this comes as national properties are continue to gain value. davidson county's assessor of property finds the highest increases in district 34 at 54%. that's the forest hills neighborhood in the southwest area of nashville because of that, even angelina romero with **greater nashville. realtors** says there's currently a lot of advocacy for affordable housing in music city. >> affordable housing is what we think so a lot of things that you're seeing. it's kind of it's interesting to see what's happening in our city. you know. >> for those that are property owners that are those sellers that are wanting top dollar. this is like, wow, this is wonderful, right. my of my property is worth much more. >> but then you're looking at



Good Morning Nashville on News 2

Time Apr 29, 2025 5:07 AM EDT
Local Broadcast Time 4:07 AM CDT
Category News
Call Sign WKRN (ABC)
Market DMA: 26 Nashville, TN
Language English

Est. National Audience 12,002
Est. National Publicity Value USD \$2,131
Est. Local Audience 12,002
Est. Local Publicity Value USD \$2,131

3

nashville is 136 \$1000 that ranks among the top 20 us cities with the highest annual earnings needed to be financially. stable. the study estimates that the annual cost of living in nashville is around \$68,000 with an average monthly mortgage costs of 2600 researchers also find that nashvillian spend around \$9200 a year on groceries. this comes as national properties are continuing to gain value. davidson, county's assessor properties finds the highest increases in district 34 at 54%. that's the forest hills neighborhood in the southwest area of nashville because of that, even angelina romero with **greater nashville. realtors** says there's currently a lot of advocacy for affordable housing in music city. >> affordable housing is what we so a lot of things that you're seeing. it's kind of it's interesting to see what's happening in our city. you know. >> for those that are property owners that are those sellers that are wanting top dollar. this is like, wow, this is wonderful, right. my of my



News 2 at 11am

Time Apr 24, 2025 12:05 PM EDT
Local Broadcast Time 11:05 AM CDT
Category News
Call Sign WKRN (ABC)
Market DMA: 26 Nashville, TN
Language English

Est. National Audience 28,350
Est. National Publicity Value USD \$2,651
Est. Local Audience 28,350
Est. Local Publicity Value USD \$2,651

4

types of requests. >> been really we've we've. into that process now for several years and i'm grant of clemency on a regular basis and will continue to do that. of the reporting in general. that's encouraging for his situation. but there's there are steps yet to happen in that case. >> the governor also know that there are number of steps remaining including the legal review by his office of the recommendation. we're going hear additional comments from sheriff hall on news 2 at 3 today. well, happening right now news 2 is tracking a water main break in lebanon. police say south college street is going to be shut down between east main street in eastgate street. the water department is there on that. that intersection and they're working on a fix for this right now. property values have gone up at least 38% in every district of davidson county. according to new data from the reassessments **greater nashville realtors** saying it's



Good Morning Nashville on News 2

5

Time Apr 24, 2025 7:35 AM EDT
Local Broadcast Time 6:35 AM CDT
Category News
Call Sign WKRN (ABC)
Market DMA: 26 Nashville, TN
Language English

Est. National Audience 24,373
Est. National Publicity Value USD \$2,793
Est. Local Audience 24,373
Est. Local Publicity Value USD \$2,793

the **greater nashville realtors** organization. they say, of course it's exciting to see our city thrive. but as a buyer, this can be alarming. it is a county wide increase. fact, across the county. the median increases at about 30-45% right now. you're taking a look at district 29 davidson county this located around the percy priest lake area. the median increase. there is a 50%. again, this is all according to the davidson county assessor of property. the highest increases district 34 at 54%. and as the forest hills neighborhood in the southwest area of nashville. realtors say it is a battle of pros and cons that really depends on the individual. >> i think there there's a concern now to be honest. and the fact that the that entry level by are the first time home buyer cannot buy a home and davidson counties are already an issue. they're already being pushed to the outskirts. in other counties



Good Morning Nashville on News 2

6

Time Apr 24, 2025 6:35 AM EDT
Local Broadcast Time 5:35 AM CDT
Category News
Call Sign WKRN (ABC)
Market DMA: 26 Nashville, TN
Language English

Est. National Audience 14,678
Est. National Publicity Value USD \$2,107
Est. Local Audience 14,678
Est. Local Publicity Value USD \$2,107

coming to nashville. >> that arya funders. they're the ones that keep coming committing the small acts crime that lead to the bigger ones like the felonies. >> hester charged with felony theft he's due back in court in may. 5.34 this morning. property values are going up at least 38% in every district of davidson county. and according to new data from reassessments. we're learning this information. so let's go to live to peyton kennedy in nashville. she's going to share how realtors view this impact and also the city's fight to make sure that housing is affordable. >> and mark the **greater nashville realtors** organization says of course it's exciting to see our city thrive. but for buyers, this can be alarming. this is a county wide increase the median increase for davidson county is sitting at about 45%. so right now you're taking a look video from district 29 in davidson county. this is located around the percy priest lake area where the median increase



Good Morning Nashville on News 2

7

Time Apr 24, 2025 5:34 AM EDT
Local Broadcast Time 4:34 AM CDT
Category News
Call Sign WKRN (ABC)
Market DMA: 26 Nashville, TN
Language English

Est. National Audience 12,527
Est. National Publicity Value USD \$2,326
Est. Local Audience 12,527
Est. Local Publicity Value USD \$2,326

for a new solution for metro's. largest homeless encampment at the end of march. eviction notices went out to the residents of old tent city giving them 60 days to move out now those residents have started a petition to meet with mayor freddie o'connell to discuss permanent housing solutions and get more time to move out. outreach group, open table nashville and the mayor's office both confirmed this meeting will happen. >> property values are going up. in fact, at least 38% in every district of davidson county. according to some new data out from these reassessments. it's going to any live in downtown nashville. you're going to share. how realtors view this impact and also the city's fight to make sure housing is affordable again. >> exactly. mark **greater nashville realtors** says it is exciting to see our city thrive. but as the buyer, this can be alarming. it is a county wide increase right now you're taking a look at district 29 in davidson

Radio

Mentions 2 Audience 72,699 Publicity USD \$133



WLAC-AM

8

Time Apr 11, 2025 1:05 PM EDT
Local Broadcast Time 12:05 PM CDT
Call Sign WLAC-AM (Premiere Networks)
Market DMA: 26 Nashville, TN
Language English

Est. Audience 37,751
Est. Publicity Value USD \$67

Does not include that provision meaning a conference committee will be needed if no changes are made before it heads to the governor there's a new report showing a slight decrease in overall home sales in the nashville market over the course of the last year the data from **greater nashville realtors** listing at two percent decrease in real estate deal closures they're also pointing out a sizable increase an inventory particularly any antioch area and record store day is happening tomorrow they'll be special editions an exclusive releases provided by artists participating stores include third man record spinal tap and grammies it's always something you see all talk radio ninety eight point three and fifteen ten W. Well you see i'm the brand and this in our country trick you know good afternoon we've got rain and thunderstorms scattered throughout the city here that does some areas giving just a quick rough asher rains on just getting a good deal or so



9



WLAC-AM

Time Apr 11, 2025 11:05 AM EDT
Local Broadcast Time 10:05 AM CDT
Call Sign WLAC-AM (Premiere Networks)
Market DMA: 26 Nashville, TN
Language English

Est. Audience 34,948
Est. Publicity Value USD \$66

Offer its committee will be needed if no changes are made before it heads to the governor there's a new report showing a slight decrease in overall home sales in the nashville market over the course of the last year the data from **greater nashville realtors** listing at two percent decrease in real estate deal closures they're also pointing out a sizable increase in inventory particularly any antioch area and record store day is happening tomorrow they'll be special editions an exclusive releases provided by artists participating stores include third man record spinal tap and grammys in our country church in all day it's i'm the a brand and this it's always something you know talk radio ninety eight point three and fifteen ten W. L. A. C. From the so quiet out here with not much going on for as a everything is moving along pretty smoothly it with the exception of just a midday can shirt and scattered about the city in just a little bit a delay still here around twenty four forty at best

Digital & Print

Mentions 18 **Audience** 14,370,203 **Publicity** USD \$474,093



Online News

Davidson County's new property reappraisal data: What homeowners need to know | Opinion



10

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Date Collected May 1, 2025 8:31 AM EDT
Category Digital News
Source [The Tennessean Online](#)
Author Collyn Wainwright

Est. Audience 543
Est. Publicity Value USD \$8
Market Johnson City, TN
Language English

... tax rate increase. Any citywide tax hike would require approval by the Metro Council before taking effect.

For now, this reappraisal serves as another reminder of Nashville's growing real estate market — and the importance of staying informed as a property owner.

Collyn Wainwright is President of **Greater Nashville Realtors**. A Realtor is a member of the National Association of Realtors who subscribes to its strict code of ethics. You can reach Collyn at 615-383-6964 or collyn@collyn.com.

This article originally appeared on Nashville Tennessean: Davidson County's new property reappraisal data: What homeowners need ...

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Davidson County's new property reappraisal data: What homeowners need to know | Opinion



11

Date Collected May 1, 2025 6:35 AM EDT
Category Digital News
Source [Tennessean](#)

Est. Audience 108,687
Est. Publicity Value USD \$1,815
Market Johnson City, TN
Language English

... tax rate increase. Any citywide tax hike would require approval by the Metro Council before taking effect.

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Homeownership rises over past decade, but gaps persist



12

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Date Collected Apr 27, 2025 10:10 AM EDT
Category Print
Source [The Tennessean \(Nashville, Tennessee\)](#)

Est. Audience 21,559
Est. Publicity Value USD \$298
Market Johnson City, TN
Language English

... in communities of color. That means addressing housing cost burdens, financial insecurity, and systemic barriers to homeownership.

If homeownership is a key to building long-term wealth and stability, it must be accessible - and sustainable - for all Americans.

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The Real Deal

Collyn Wainwright

Guest columnist

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Online News

Nashville's March housing report shows growing confidence

13

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Date Collected Apr 20, 2025 10:11 AM EDT

Category Print

Source [The Tennessean \(Nashville, Tennessee\)](#)

Est. Audience 21,559

Est. Publicity Value USD \$407

Market Johnson City, TN

Language English

Greater Nashville Realtors' latest home sales report for March is out, offering a detailed snapshot of housing market activity across Middle Tennessee's nine-county region.

Greater Nashville Realtors data shows that there were 2,831 home closings in March, representing a slight 0.2% decrease from the 2,837 closings reported in the same period last year. For the first quarter of 2025, the region saw 6,868 closings - down just 1.5% from the 6,970 closings in the first quarter of 2024, reflecting ... gains in activity, points to a market withstanding a climate of broader economic uncertainty. If these trends hold, we could see improving conditions for buyers, and a balanced spring selling season - one where both buyers and sellers find the confidence to act.

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The Real Deal

Collyn Wainwright

Guest columnist

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Online News

Nashville Realtors celebrate partnership with Habitat for Humanity

14

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Date Collected Apr 13, 2025 11:07 PM EDT

Category Print

Source [The Tennessean \(Nashville, Tennessee\)](#)

Est. Audience 21,559

Est. Publicity Value USD \$383

Market Johnson City, TN

Language English

Greater Nashville Realtors Association members rolled up their sleeves and picked up their hammers for the organization's 29th Habitat for Humanity Home Build this month. For nearly three decades, GNRA has partnered with Habitat for Humanity of Greater Nashville to bring the dream of homeownership to life for local families ... ahead to our 30th build, I encourage all of our members to continue showing up - with their time, their tools, and their hearts. Because when we build together, we build something far greater than just a home. We build a stronger, more connected Greater Nashville.

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The Real Deal

Collyn Wainwright

Guest columnist

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Sales are down, but not with the Penthouse crowd

15

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Date Collected Apr 11, 2025 1:40 PM EDT**Category** Print**Source** [The Ledger: Nashville Edition \(Tennessee\)](#)**Est. Audience** 11,000**Est. Publicity Value** USD \$120**Market** Nashville, TN**Language** English

March home sales in the Nashville area were down from March 2024, but only by 0.2%, **Greater Nashville Realtors** reports.

It's been a year of fractions for Collyn Wainwright, GNR president, as evidenced by the 1.5% decrease from first quarter 2015 to first quarter 2014.

There was positive news for the sellers, as Wainwright points out, with sales increasing 32% from February to March and pending sales ...

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🌐 **Home closures slightly decrease in Nashville area; Realtors expecting busier market in coming months**

Date Collected Apr 10, 2025 9:27 PM EDT**Category** Digital News**Source** [Yahoo! News](#)**Author** Sophia Radebaugh**Est. Audience** 13,913,761**Est. Publicity Value** USD \$463,792**Market** United States**Language** English

NASHVILLE, Tenn. (WKRN) — According to **Greater Nashville Realtors**, there's been a 2% decrease in home closures over the last year. Comparing the first quarter of this year to last, Nashville realtors reported a 1.5% decrease in home closures.

In South Nashville, especially in Antioch, there has been a huge increase in inventory.

...

"I wouldn't take the fact that we're seeing a decrease as a sign that there's an issue. I think it ultimately gives the buyer a little bit more confidence in having selection, being able to negotiate and really being able to take advantage of where this market is currently," Vice President of **Greater Nashville Realtors**, Jack Gaughan said.

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Greater Nashville Realtors says the areas that are the hardest to buy in right now are Sylvan Park, 12 South, and Lockland Springs because homes in those areas don't often go for resell and when they do, they are on the ...



17

🌐 **Home closures slightly decrease in Nashville area; Realtors expecting busier market in coming months**

Date Collected Apr 10, 2025 7:57 PM EDT**Category** Digital News**Source** [WKRN](#)**Author** Sophia Radebaugh**Est. Audience** 47,822**Est. Publicity Value** USD \$1,349**Market** Nashville, TN**Language** English

NASHVILLE, Tenn. (WKRN) — According to **Greater Nashville Realtors**, there's been a 2% decrease in home closures over the last year. Comparing the first quarter of this year to last, Nashville realtors reported a 1.5% decrease in home closures.

In South Nashville, especially in Antioch, there has been a huge increase in inventory.

...

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Greater Nashville Realtors says the areas that are the hardest to buy in right now are Sylvan Park, 12 South, and Lockland Springs because homes in those areas don't often go for resell and when they do, they are on the ...



18

🌐 **Sales are down, but not with the Penthouse crowd**

Date Collected Apr 10, 2025 9:14 AM EDT**Category** Digital News**Source** [The Nashville Ledger](#)**Est. Audience** 3,604**Est. Publicity Value** USD \$41**Market** Nashville, TN**Language** English

Updated 3:12PM

March home sales in the Nashville area were down from March 2024, but only by 0.2%, **Greater Nashville Realtors** reports.

It's been a year of fractions for Collyn Wainwright, GNR president, as evidenced by the 1.5% decrease from first quarter 2015 to first quarter 2014.

There was positive news for the sellers, as Wainwright points out, with sales increasing 32% from February to March and pending sales ...



Nashville's housing report card: Closings down, inventory up

19

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Date Collected Apr 8, 2025 7:30 PM EDT

Category Print

Source [Nashville Business Journal \(Nashville, TN\)](#)

Author Ella Castronuovo

Est. Audience 15,152

Est. Publicity Value USD \$361

Market United States

Language English

Nashville home sales ended the first quarter down, and with five months of inventory now available, a shift toward a buyer's market could be on the horizon.

Greater Nashville Realtors reported a 0.2% decrease in home sales for March compared to a year ago, and a 1.5% decrease for the first quarter compared to 2024.

There were 2,831 closings in March. Of the closings, 2,223 were single-family and 445 were condominiums. In 2024, those numbers were 2,223 and 430, respectively. ... to 3,006 this time last year.

Homes sold in March were on the market for an average of 53 days.

The median price for a single-family home was \$490,000, and for a condominium it was \$347,500. Those numbers a year ago were \$493,220 and \$339,900, respectively.

According to figures provided by **Greater Nashville Realtors**, there were 12,326 active listings reported in March, which is a 31% increase from the 9,404 active listings reported from the same time last year.

Of the available inventory, 8,249 are single-family homes and 2,228 are condominiums. Those numbers last year were 6,228 and 1,378, respectively.

" ... With inventory up 31% compared to this time last year, combined with a slight decrease in interest rates and median sales prices, buyers are now better positioned to take advantage of more favorable conditions," Collyn Wainwright, **Greater Nashville Realtors**' president, said in a news release. "As more sellers list their homes, inventory is expanding, offering buyers more options as we head into the high season for home sales."

Greater Nashville Realtors collects data from nine Middle Tennessee counties: Cheatham, Davidson, Dickson ...

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Area home sales see slight dip year over year

20

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Date Collected Apr 8, 2025 4:42 PM EDT

Category Print

Source [Nashville Post \(Tennessee\)](#)

Author William Williams

Est. Audience 40,000

Est. Publicity Value USD \$669

Market Nashville, TN

Language English

The Nashville area saw 2,831 home closings in March, representing a decrease of 0.2 percent compared to the 2,837 closings in March 2024.

According to a **Greater Nashville Realtors** press release, the figure is an increase from the 2,132 residential closings in February and the 1,905 closings in January.

Data for the first quarter of 2025 showed 6,868 closings, a 1.5 percent decrease from the 6,970 closings during the 2024's Q1.

The GNR release notes the median price for a ... 30-year fixed-rate mortgage average interest rate of about 6.63 percent, according to Freddie Mac (the Federal Home Loan Mortgage Corporation).

"Buyer confidence is showing signs of improvement, with a sharp month-to-month increase in both closings and pending sales," Collyn Wainwright, **Greater Nashville Realtors** 2025 president, said in the release.

"Residential closings held steady year over year, while March brought a seasonal boost over February with a 32 percent increase in closings and a 15 percent rise in pending sales encouraging more sellers to enter the market," Wainwright added. "With inventory ...

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Subscribers only Area home sales see slight dip year over year

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Date Collected Apr 7, 2025 3:32 PM EDT

Category Digital News

Source [Nashville Post](#)

Author William Williams

Est. Audience 9,782

Est. Publicity Value USD \$1,426

Market Nashville, TN

Language English

The Nashville area saw 2,831 home closings in March, representing a decrease of 0.2 percent compared to the 2,837 closings in March 2024.

According to a **Greater Nashville Realtors** press release, the figure is an increase from the 2,132 residential closings in February and the 1,905 closings in January.

Collyn Wainwright

Greater Nashville Realtors



22

[Area home sales see slight dip year over year](#)



Date Collected Apr 7, 2025 3:13 PM EDT

Category Digital News

Source [Nashville Post](#)

Author William Williams

Est. Audience 9,782

Est. Publicity Value USD \$1,426

Market Nashville, TN

Language English

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Collyn Wainwright

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23

[Realtors celebrate law creating equal access to housing for Fair Housing Month | Opinion](#)



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Date Collected Apr 7, 2025 9:20 AM EDT

Category Digital News

Source [The Tennessean Online](#)

Author Collyn Wainwright

Est. Audience 543

Est. Publicity Value USD \$7

Market Johnson City, TN

Language English

... for all is not a one-time event, but a responsibility we carry year-round. As real estate professionals, we are proud to be part of that movement and committed to creating a future where every person has a fair chance at homeownership and the American dream.

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This article originally appeared on Nashville Tennessean: Realtors celebrate law creating equal access to housing for Fair Housing ...

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24

[Realtors celebrate law creating equal access to housing | Opinion](#)



Date Collected Apr 7, 2025 6:10 AM EDT

Category Digital News

Source [Tennessean](#)

Est. Audience 108,687

Est. Publicity Value USD \$1,515

Market Johnson City, TN

Language English

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25

[Realtors celebrate law creating equal access to housing](#)



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Date Collected Apr 6, 2025 10:14 AM EDT
Category Print
Source [The Tennessean \(Nashville, Tennessee\)](#)

Est. Audience 21,559
Est. Publicity Value USD \$328
Market Johnson City, TN
Language English

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The Real Deal

Collyn Wainwright

Guest columnist

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New policy to benefit sellers seems to do the opposite

Date Collected Apr 4, 2025 1:56 PM EDT
Category Print
Source [The Ledger: Nashville Edition \(Tennessee\)](#)

Est. Audience 11,000
Est. Publicity Value USD \$111
Market Nashville, TN
Language English

... year before, a 50-gallon water heater was added for the DADU, and a tankless water heater for the main house.

Highly decorated Realtor Denise Crewell of Pilkerton represented the buyer, who closed 12 days after the contract date. Creswell was the Realtor of the Year and is a past president of the **Greater Nashville Realtors** who has accumulated many Awards of Excellence. She also has been recognized for her work with RPAC and Habitat For Humanity.

Listing agent Brooke Durr is one of a handful of Nashville natives and comes to the residential side of realty after having worked as a commercial broker.

Richard ...

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New policy to benefit sellers seems to do the opposite

Date Collected Apr 3, 2025 9:36 AM EDT
Category Digital News
Source [The Nashville Ledger](#)

Est. Audience 3,604
Est. Publicity Value USD \$37
Market Nashville, TN
Language English

... year before, a 50-gallon water heater was added for the DADU, and a tankless water heater for the main house.

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Richard Courtney ...