

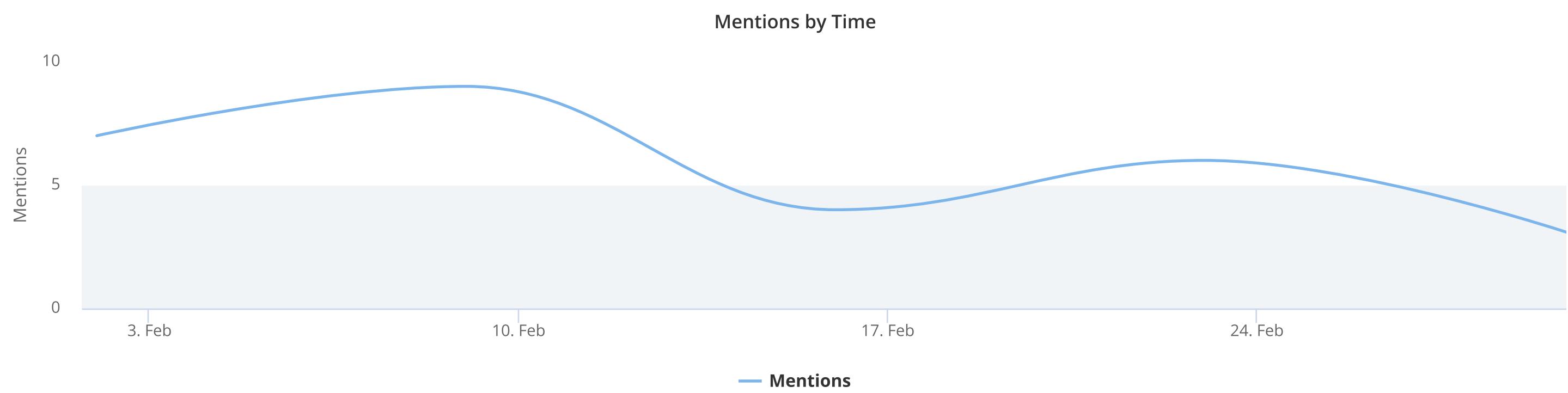
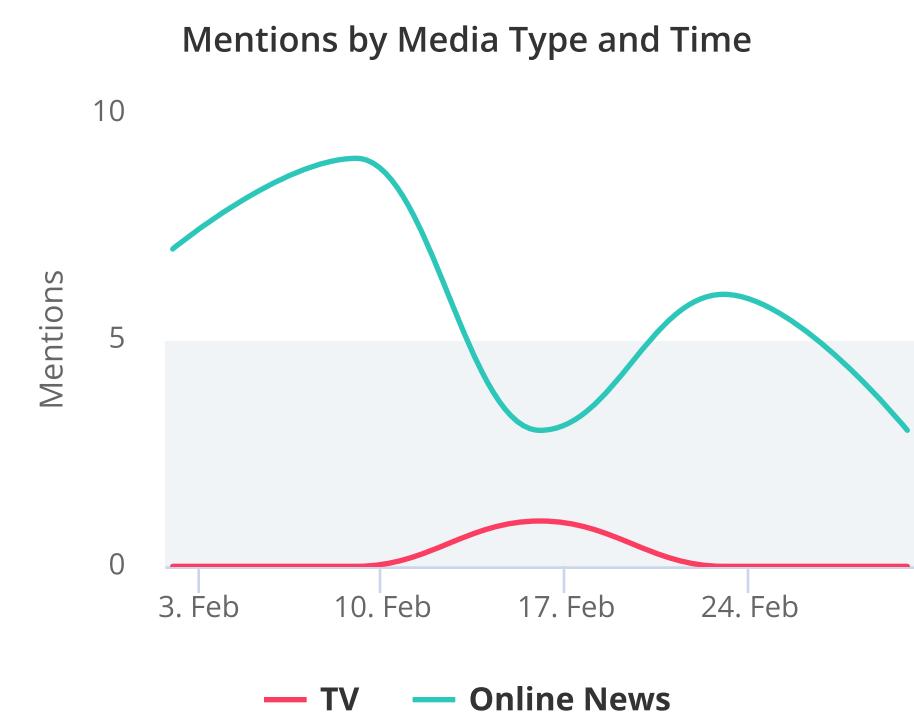
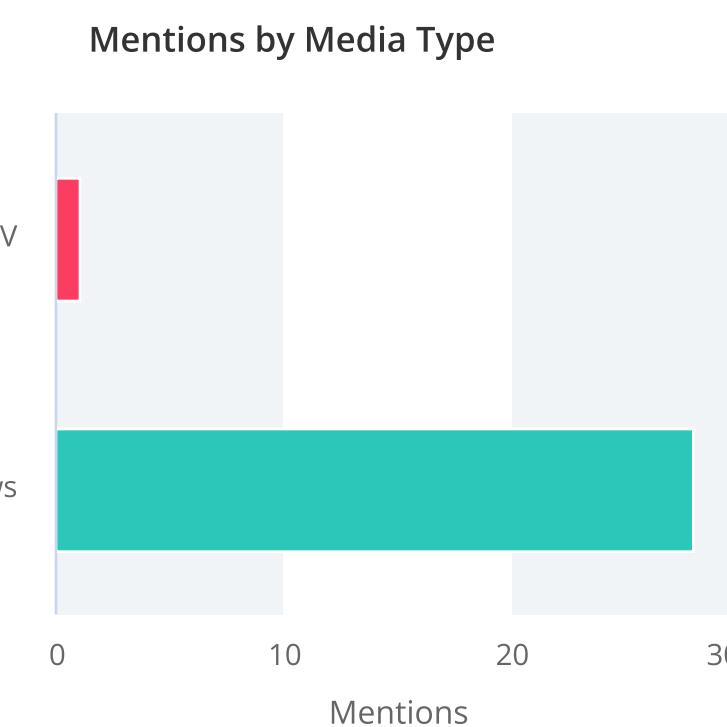
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February 2025

Sections

- [TV \(1\)](#)
- [Radio \(0\)](#)
- [Digital & Print \(28\)](#)

Mention Analytics



Total National TV Audience
33,921

Total National TV Publicity
USD \$9,977

Total Local TV Audience
33,921

Total Local TV Publicity
USD \$9,977

Total Online + Print Audience
24,794,849

Total Online + Print Publicity
USD \$507,037

Total Number of Clips 29

TV

Mentions 1 **Audience** 33,921 **Publicity** USD \$9,977



TV NewsChannel 5 at 10PM

1

Time Feb 21, 2025 11:12 PM EST
Local Broadcast Time 10:12 PM CST
Category News
Call Sign WTVF (CBS)
Market DMA: 26 Nashville, TN
Language English

Est. National Audience 33,921
Est. National Publicity Value USD \$9,977
Est. Local Audience 33,921
Est. Local Publicity Value USD \$9,977

to get her take on nashville's prominent ranking liz gatlin serves on the board of the **greater nashville realtors**. realtors association and she's also a music city native. i want to learn more about the connection between nashville's growing popularity among tourists and local real estate. how does that eventually impact the real estate market or how can it? >> well, people visit and they fall in and they say we want to move here. we love the people here. we love the beautiful city. it's tired of where we are. we've got to move here. >> i can't say blame by the way, topping the tripadvisor list, las vegas and number 3, oahu, hawaii at number 2. and the big apple, new york number one, we've still ahead, the man accused of gunning down united healthcare ceo appeared in court today. the evidence against and why the defense claims luigi mangione is being

Radio

Digital & Print

Mentions 28 Audience 24,794,849 Publicity USD \$507,037



® Navigate unaffordable housing markets across US

2

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(Requires Critical Mention login)

Date Collected Mar 2, 2025 5:30 PM EST
Category Print
Source [The Florida Times Union](#)
Author Hillary Stalker Special to Nashville Tennessean USA TODAY NETWORK – TENNESSEE

Est. Audience 13,995
Est. Publicity Value USD \$186
Market Jacksonville, FL
Language English

... 2020 at \$47,500.

While we know that different locations play a factor in home affordability, as the national average climbs at an unfathomable rate, that just means that the places that would cost more than average are climbing right alongside the national numbers.

According to January data from **Greater Nashville Realtors**, the median price of a single-family home in this area is \$490,000. That represents a 6.5% jump from this time last year, and new home projects less than \$300,000 are declining.

This is a far cry from what I would call "affordable" for many. In an ideal world, the homebuyer should spend 30% or ...

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® How to navigate a tough housing market: Don't consider inability to afford a home as a personal failure

3

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(Requires Critical Mention login)

Date Collected Mar 2, 2025 10:19 AM EST
Category Print
Source [The Arizona Republic \(Phoenix\)](#)
Author By, Hillary Stalker, Special to Nashville Tennessean

Est. Audience 67,510
Est. Publicity Value USD \$848
Market Phoenix, AZ
Language English

... 2020 at \$47,500.

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Online News

Celebrating Greater Nashville's top Realtors

4

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(Requires Critical Mention login)

Date Collected Mar 2, 2025 10:16 AM EST

Category Print

Source [The Tennessean \(Nashville, Tennessee\)](#)

Est. Audience 21,559

Est. Publicity Value USD \$322

Market Johnson City, TN

Language English

For the past several decades, **Greater Nashville Realtors** has proudly celebrated the achievements and contributions of its members at the annual Awards of Excellence Gala. This event honors the professionals who have guided countless Tennesseans - whether first-time buyers, retirees, or growing families - in finding their place to call home in the ... , and our city's future.

Congratulations to all our honorees for your remarkable success and your continued commitment to our city, our communities, and the dream of homeownership. I look forward to seeing all the great things to come this year and beyond.

Collyn Wainwright is president of **Greater Nashville Realtors**. A Realtor is a member of the National Association of Realtors who subscribes to its strict code of ethics. You can reach Collyn at 615-383-6964 or collyn@collyn.com

The Real Deal

Collyn Wainwright

Guest columnist

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5

Navigate unaffordable housing markets across US

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Date Collected Feb 28, 2025 5:31 PM EST

Category Print

Source [The Florida Times Union](#)

Author Hillary Stalker Special to Nashville Tennessean USA

TODAY NETWORK - TENNESSEE

Est. Audience 13,995

Est. Publicity Value USD \$186

Market Jacksonville, FL

Language English

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6

Tennessee Realtors collaborate with legislators on affordable housing solutions | Opinion

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(Requires Critical Mention login)

Date Collected Feb 27, 2025 8:36 AM EST

Category Digital News

Source [The Tennessean Online](#)

Author Collyn Wainwright

Est. Audience 543

Est. Publicity Value USD \$7

Market Johnson City, TN

Language English

... stakeholders to support solutions that make the American dream of homeownership attainable for more Tennesseans. By working together, we can address the housing challenges facing our state and help ensure that all residents have access to safe, affordable homes.

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This article originally appeared on Nashville Tennessean: Tennessee Realtors collaborate with legislators on affordable housing ...

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7 [Tennessee Realtors collaborate with legislators on affordable housing solutions | Opinion](#)

Date Collected Feb 27, 2025 6:22 AM EST

Category Digital News

Source [Tennessean](#)

Est. Audience 108,687

Est. Publicity Value USD \$1,555

Market Johnson City, TN

Language English

... stakeholders to support solutions that make the American dream of homeownership attainable for more Tennesseans. By working together, we can address the housing challenges facing our state and help ensure that all residents have access to safe, affordable homes.

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8 [How to navigate an increasingly unaffordable housing market](#)

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Date Collected Feb 23, 2025 10:24 AM EST

Category Print

Source [The Daily News Journal, Murfreesboro, TN](#)

Author By, Hillary Stalker, Special to Nashville Tennessean

Est. Audience 15,800

Est. Publicity Value USD \$198

Market Murfreesboro, TN

Language English

... 2020 at \$47,500.

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This is a far cry from what I would call "affordable" ...

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9 [Ways you can navigate a housing market that's increasingly unaffordable](#)

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Date Collected Feb 23, 2025 10:23 AM EST

Category Print

Source [The Tennessean \(Nashville, Tennessee\)](#)

Est. Audience 21,559

Est. Publicity Value USD \$231

Market Johnson City, TN

Language English

... 2020 at \$47,500.

While we know that different locations play a factor in home affordability, as the national average climbs at an unfathomable rate, that just means that the places that would cost more than average are climbing right alongside the national numbers.

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10 [Nashville Realtors, Chamber partner to deliver economic highlights](#)

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(Requires Critical Mention login)

Date Collected Feb 23, 2025 10:23 AM EST**Category** Print**Source** [The Tennessean \(Nashville, Tennessee\)](#)**Est. Audience** 21,559**Est. Publicity Value** USD \$368**Market** Johnson City, TN**Language** English

Last year, **Greater Nashville Realtors** partnered with the Nashville Area Chamber of Commerce to deliver valuable economic insights to our members. Thanks to the expertise of Bishoy Mikhail, the Chamber's vice president of research, we've gained a clearer picture of the region's market and business climate.

Here's a summary of the key ... grows, we must remain focused on ensuring Nashville remains an attractive place for residents and businesses alike. By keeping housing accessible and supporting stable economic growth, we can ensure the continued success of Middle Tennessee's thriving communities.

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The Real Deal

Collyn Wainwright

Guest columnist

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(Requires Critical Mention login)

Date Collected Feb 19, 2025 9:46 AM EST**Category** Print**Source** [The Tennessean \(Nashville, Tennessee\)](#)**Est. Audience** 21,559**Est. Publicity Value** USD \$419**Market** Johnson City, TN**Language** English

Nashville-area home sales data show some positive signs this year, according to **Greater Nashville Realtors**' January homes sales report.

With increases in inventory, closings, and median sales prices, the latest data points to growing consumer confidence across the Greater Nashville area. The 1% overall gains in sales were specifically in the condo, and land, lot and farms category, while residential ... or selling - can be complex. That's why working with a trusted Realtor® is invaluable. Realtors provide expert guidance, market insights, and negotiation skills to help you make informed decisions and achieve your real estate goals in any market environment.

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Collyn Wainwright

Special to Nashville Tennessean

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(Requires Critical Mention login)

Date Collected Feb 19, 2025 9:46 AM EST**Category** Print**Source** [The Tennessean \(Nashville, Tennessee\)](#)**Est. Audience** 21,559**Est. Publicity Value** USD \$419**Market** Johnson City, TN**Language** English

Nashville-area home sales data show some positive signs this year, according to **Greater Nashville Realtors**' January homes sales report.

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Online News



13

Greater Nashville data shows promising start to 2025

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Date Collected Feb 16, 2025 10:12 AM EST

Category Print

Source [The Tennessean \(Nashville, Tennessee\)](#)

Est. Audience 21,559

Est. Publicity Value USD \$420

Market Johnson City, TN

Language English

Nashville-area home sales data show some positive signs this year, according to **Greater Nashville Realtors**' January homes sales report.

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The Real Deal

Collyn Wainwright

Guest columnist

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Online News



14

Single-family homes absent from real estate sales gains

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Date Collected Feb 14, 2025 1:49 PM EST

Category Print

Source [The Ledger: Nashville Edition \(Tennessee\)](#)

Est. Audience 11,000

Est. Publicity Value USD \$114

Market Nashville, TN

Language English

Collyn Wainright is only a couple of months into her role as president of the **Greater Nashville Realtors** but already is seeing a positive trend.

Sales increased 1% in her first month, and January showed provided another 1% bump. At this rate sales, sales will have increased 12% over last year by the end of her term, which would be welcome news.

"January data points to rising consumer confidence ...

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Online News



15

Single-family homes absent from real estate sales gains

Date Collected Feb 13, 2025 8:09 AM EST

Category Digital News

Source [The Nashville Ledger](#)

Est. Audience 3,604

Est. Publicity Value USD \$38

Market Nashville, TN

Language English

5

Updated 6:35AM

Collyn Wainright is only a couple of months into her role as president of the **Greater Nashville Realtors** but already is seeing a positive trend.

Sales increased 1% in her first month, and January showed provided another 1% bump. At this rate sales, sales will have increased 12% over last year by the end of her term, which would be welcome news.

"January data points to rising consumer confidence ...



Online News

Ensure your insurance covers natural disaster damages

16

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Date Collected Feb 12, 2025 9:39 AM EST

Category Print

Source [The Tennessean \(Nashville, Tennessee\)](#)

Est. Audience 21,559

Est. Publicity Value USD \$273

Market Johnson City, TN

Language English

... ® Relief Foundation, which provides critical aid to families recovering from disasters. The Realtors Relief Foundation is accepting support for victims of the devastating January 2025 wildfires. Text RRFCAStrong to 71777 or visit rrf.realtor to make a donation.

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The Real Deal

Collyn Wainwright

Guest columnist

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Online News

Ensure your insurance covers natural disaster damages

17

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Date Collected Feb 12, 2025 9:39 AM EST

Category Print

Source [The Tennessean \(Nashville, Tennessee\)](#)

Est. Audience 21,559

Est. Publicity Value USD \$273

Market Johnson City, TN

Language English

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The Real Deal

Collyn Wainwright

Guest columnist

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Online News

Greater Nashville real estate data shows promising start to 2025 | Opinion

18

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(Requires Critical Mention login)

Date Collected Feb 12, 2025 8:31 AM EST

Category Digital News

Source [The Tennessean Online](#)

Author Collyn Wainwright

Est. Audience 543

Est. Publicity Value USD \$10

Market Johnson City, TN

Language English

Nashville-area home sales data show some positive signs this year, according to **Greater Nashville Realtors**® January homes sales report.

With increases in inventory, closings, and median sales prices, the latest data points to growing consumer confidence across the Greater Nashville area. The 1% overall gains in sales were specifically in the condo, and land, lot and farms category, while residential ... or selling — can be complex. That's why working with a trusted Realtor® is invaluable. Realtors® provide expert guidance, market insights, and negotiation skills to help you make informed decisions and achieve your real estate goals in any market environment.

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Nashville's 2024 housing market results are in



19

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Date Collected Feb 12, 2025 7:33 AM EST

Category Print

Source [Nashville Business Journal \(Nashville, TN\)](#)

Author Ella Castronuovo

Est. Audience 15,268

Est. Publicity Value USD \$303

Market United States

Language English

Nashville's 2024 housing report card results are in.

Greater Nashville Realtors released its first annual housing market report, capturing 2024's trends, challenges and opportunities. And despite shifting and uncertain economic conditions, the market remained resilient, signaling the city's position for continued growth in the coming year.

The report, which provides an in- ... key developments like rising home prices, fluctuating mortgage rates and a steady demand for housing.

"The 2024 housing market saw a notable evolution, with factors such as fluctuating interest rates, steady home price growth and a dynamic job market playing pivotal roles," Collyn Wainwright, Greater Nashville Realtors' 2025 president, said in the report. "Despite a competitive landscape, our region continues to be a destination for growth, driven by population increases and a thriving local economy."

Some key highlights from the report include:

•

Total home sales increased by 1% compared to 2023

•

Single- ...

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Greater Nashville real estate data shows promising start to 2025 | Opinion



20

Date Collected Feb 12, 2025 6:43 AM EST

Category Digital News

Source [Yahoo! Finance](#)

Author Collyn Wainwright

Est. Audience 11,456,870

Est. Publicity Value USD \$287,319

Market United States

Language English

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This article originally appeared on Nashville Tennessean: Greater Nashville real estate data shows



Greater Nashville real estate data shows promising start to 2025 | Opinion



21

Date Collected Feb 12, 2025 6:28 AM EST

Category Digital News

Source [Tennessean](#)

Est. Audience 108,687

Est. Publicity Value USD \$2,107

Market Johnson City, TN

Language English

... median sales prices.

Inventory rose by 22%, giving buyers more options, while pending sales increased by 15%.

The median price for a single-family home in January was \$490,000, a 6.5% increase from the previous year.

Nashville-area home sales data show some positive signs this year, according to Greater Nashville Realtors'® January homes sales report.

With increases in inventory, closings, and median sales prices, the latest data points to growing consumer confidence across the Greater Nashville area. The 1% overall gains in sales were specifically in the condo, and land, lot and farms category, while residential ... or selling — can be complex. That's why working with a trusted Realtor® is invaluable. Realtors® provide expert guidance, market insights, and negotiation skills to help you make informed decisions and achieve your real estate goals in any market environment.

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🌐 **Nashville's 2024 housing market results are in**

22

Date Collected Feb 11, 2025 8:31 PM EST
Category Digital News
Source [Nashville Business Journal](#)
Author Ella Castronuovo

Est. Audience 581,474
Est. Publicity Value USD \$13,969
Market United States
Language English

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Some key highlights from the report include:

Total home sales increased by 1% compared to 2023
Single-family ...



📍 **Nashville housing inventory up 22% in January**

23

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Date Collected Feb 6, 2025 9:34 PM EST
Category Print
Source [Nashville Business Journal \(Nashville, TN\)](#)
Author Ella Castronuovo

Est. Audience 15,268
Est. Publicity Value USD \$394
Market United States
Language English

Nashville homebuyers have more options than they did last year.

Closings increased 1% over January 2024, according to data released today from Greater Nashville Realtors, but inventory is up by double digits.

"January data points to rising consumer confidence with increases in inventory, closings and median sales price," Collyn Wainwright, Greater Nashville Realtors' 2025 president, said in a news release.

There were 1,905 closings in Greater ... in pending sales illustrates rising confidence in the 2025 market," Wainwright said in the release. "Sellers can remain confident in their investment as equity and median home sale prices continue to grow."

Single-family homes are currently on the market for an average of 56 days, according to Greater Nashville Realtors.

Greater Nashville Realtors collects data from nine Middle Tennessee counties: Cheatham, Davidson, Dickson, Maury, Robertson, Rutherford, Sumner, Williamson and Wilson.

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📍 **Area home sales see 1 percent increase year over year**

24

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Date Collected Feb 6, 2025 4:47 PM EST
Category Print
Source [Nashville Post \(Tennessee\)](#)
Author William Williams

Est. Audience 40,000
Est. Publicity Value USD \$793
Market Nashville, TN
Language English

The Nashville area saw 1,905 home closings in January, up 1 percent compared to the 1,886 closings in January 2024.

According to a Greater Nashville Realtors press release, the figure is a drop from 2,842 home closings in December, 2,567 home closings in November and 2,841 home sales in October.

The GNR release notes the median price for a single-family home in January was \$490,000, an increase from the January 2024 median price of \$460,000. The ... , homes often sold in no more than 40 days.

Conventional 30-year fixed-rate mortgages offer an average interest rate of about 6.63 percent, according to Zillow.

"January data points to rising consumer confidence with increases in inventory, closings and median sales price," Collyn Wainwright, **Greater Nashville Realtors** 2025 president, said in the release.

"The 22 percent increase in inventory provides buyers with more choice and negotiating power, while a 15 percent increase in pending sales illustrate rising confidence in the 2025 market," Wainwright added.

The GNR data was collected from Cheatham, Davidson ...

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Nashville housing inventory up 22% in January

25

Date Collected Feb 6, 2025 3:31 PM EST

Est. Audience 581,474

Category Digital News

Est. Publicity Value USD \$16,437

Source [Nashville Business Journal](#)

Market United States

Author Ella Castronuovo

Language English

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How many homes sold in Nashville in ... 2025 market," Wainwright said in the release. "Sellers can remain confident in their investment as equity and median home sale prices continue to grow."

How long does it take for a house to sell in Nashville?

Single-family homes are currently on the market for an average of 56 days, according to **Greater Nashville Realtors**.

Greater Nashville Realtors collects data from nine Middle Tennessee counties: Cheatham, Davidson, Dickson, Maury, Robertson, Rutherford, Sumner, Williamson and Wilson.



Online News

26

Natural disasters are inevitable. Make sure your insurance covers the damages | Opinion

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Date Collected Feb 6, 2025 7:32 AM EST

Est. Audience 543

Category Digital News

Est. Publicity Value USD \$6

Source [The Tennessean Online](#)

Market Johnson City, TN

Author Collyn Wainwright

Language English

... ® Relief Foundation, which provides critical aid to families recovering from disasters. The Realtors Relief Foundation is accepting support for victims of the devastating January 2025 wildfires. Text RRFCAStrong to 71777 or visit rrf.realtor to make a donation.

Collyn Wainwright is President of **Greater Nashville Realtors**. A Realtor is a member of the National Association of Realtors who subscribes to its strict code of ethics. You can reach Collyn at 615-383-6964 or collyn@collyn.com

This article originally appeared on Nashville Tennessean: Natural disasters are inevitable. Make sure your insurance covers the ...

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Date Collected Feb 6, 2025 7:04 AM EST

Est. Audience 11,456,870

Category Digital News

Est. Publicity Value USD \$177,970

Source [Yahoo! Finance](#)

Market United States

Author Collyn Wainwright

Language English

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This article originally appeared on Nashville Tennessean: How to ensure your insurance covers



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Date Collected Feb 6, 2025 6:35 AM EST

Category Digital News

Source [Tennessean](#)

Est. Audience 108,687

Est. Publicity Value USD \$1,485

Market Johnson City, TN

Language English

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Online News

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🏡 **Waiting to buy a home? Now is a good time to buy**

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Date Collected Feb 2, 2025 10:12 AM EST

Category Print

Source [The Tennessean \(Nashville, Tennessee\)](#)

Est. Audience 21,559

Est. Publicity Value USD \$387

Market Johnson City, TN

Language English

... follows the wisdom of the old adage: the best time to invest was 20 years ago, and the second-best time is today. Despite a slower market, home prices remain strong. With an average of 86 people moving to Nashville daily, housing demand continues to drive growth.

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The Real Deal

Collyn Wainwright

Guest columnist

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