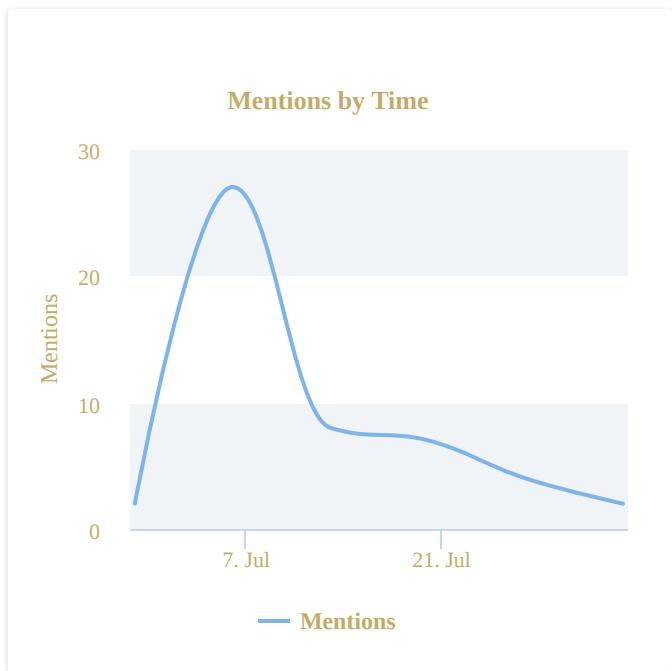
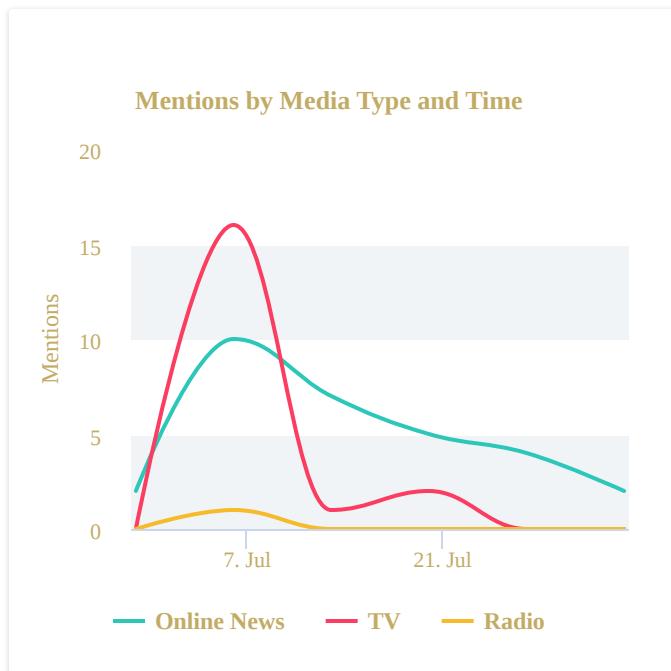
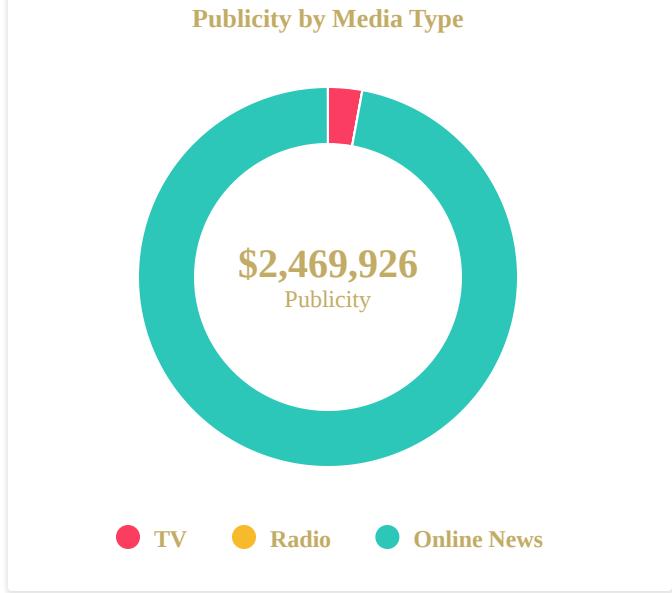
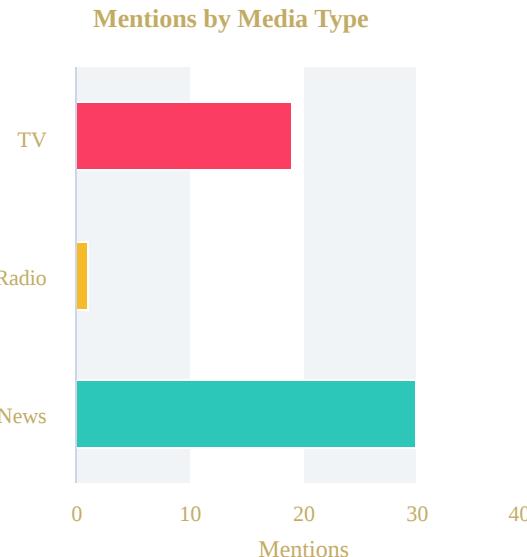


**GREATER
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SINCE 1891

July 2025

Mention Analytics



50 Total Mentions

TV

Mentions 22 **Audience** 14,634,156 **Publicity USD** \$543,597

Jul 24, 2025 10:31 AM EDT

1

📺 NewsChannel 5 at 9AM

Channel WTVF (CBS)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



allowing kim abrego garcia to be released from jail in tennessee, but blocking immediate deportation. the court says prosecutors did not prove that he's a danger and ice must give 3 days notice before deportation. now he remains behind bars for now. his trial is scheduled for january. 27. >> well, just like the middle, tennessee

Jul 24, 2025 6:42 AM EDT

2

📺 NewsChannel 5 at 5am

Channel WTVF (CBS)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



prices are hotter than ever. the national association of real taylor's says the median price of a house is \$435,000. just last month, an all-time high for the area last month greater nashville. realtors said the median sale price of a home was nearly \$530,000. while prices are up existing home sales dropped nearly 3% in june.

Jul 15, 2025 5:16 PM EDT

3

📺 News 2 at 4pm

Channel WKRN (ABC)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



more than 100 homes in this subdivision. 3 plus the office. >> you can they get a 4th, better machine. if you wanted jake bumpus takes us inside one of the homes. this 2000 square-foot brand new build is priced at \$450,000. >> it sits on a quarter acre lot with a wooded backyard. got a lot of nature. you guys a lot of back roads.

Jul 15, 2025 5:02 PM EDT

4

🌐 Homebuilder speaks on Cheatham County's real estate market

Source WKRN

Market Nashville, TN

Type Digital News

Category Local



... You've got a lot of nature. You've got a lot of backroads," Bumpus told News 2. "You've got a lot of trees and woods and the ability to have some peace and quiet, which I think people like to couple with people being close to the city." The word has gotten out about Cheatham County. According to Greater Nashville REALTORS,

Jul 11, 2025 11:11 PM EDT

5

TV News 2 Now at 10



saying, responsible infrastructure have responsible infrastructure in place before key proving all of these developments. i'm not doing it. >> we did reach out to the mount juliet planning commission for a statement from one of the developers summit realty group. we also reached out to the partner of the development and nichols vale and

Jul 11, 2025 5:10 PM EDT

6

TV News 2 at 4pm

Channel WKRN (ABC) Market Nashville, TN DMA: 26 Genre News Program Type Local



above 1 million dollars so far this year. 51 homes have been sold in oak hill despite another million dollars that code now in the mix. dnr says some home prices have been dropping each year and that could be a good opportunity for some first-time buyers compared to 2024 prices dropped slightly in 12 south and green hills. but

Jul 11, 2025 12:07 PM EDT

7

TV News 2 at 11am

Channel WKRN (ABC) Market Nashville, TN DMA: 26 Genre News Program Type Local



goodlettsville and hermitage. >> if you look at the davidson county and surrounding areas. there are still close to 3500 homes under 400,000 dollars to be able to look you got the condominium townhome world where the median price in davidson county alone 304. >> there are still affordable options out there for the first time

Jul 11, 2025 12:06 PM EDT

8

TV News 2 at 11am

Channel WKRN (ABC) Market Nashville, TN DMA: 26 Genre News Program Type Local



daughter has aspirations like this and that this program has actually helped her in a way that makes her feel like superwoman for her kids. back to you in the studio. thank you so much, maggie nashville now has a 4 million dollar a 4th million dollars. it's code. greater nashville. realtors just released some new data that

Jul 11, 2025 11:01 AM EDT

9

Globe Nashville adds 4th million dollar neighborhood

Source Yahoo! News Market United States Type Digital News Category National



NASHVILLE, Tenn. (WKRN) — Nashville now has a fourth million dollar zip code. Greater Nashville Realtors (GNR) just released new data identifying Oak Hill as the newest Nashville neighborhood with a median home price of more than \$1 million. So far in 2025, 51 homes have sold in Oak Hill, which is trending ahead of

Jul 11, 2025 9:24 AM EDT

10

Nashville adds 4th million dollar neighborhood

Source WKRN

Market Nashville, TN

Type Digital News

Category Local



NASHVILLE, Tenn. (WKRN) — Nashville now has a fourth million dollar zip code. Greater Nashville Realtors (GNR) just released new data identifying Oak Hill as the newest Nashville neighborhood with a median home price of more than \$1 million. So far in 2025, 51 homes have sold in Oak Hill, which is trending ahead of

Jul 11, 2025 7:06 AM EDT

11

Good Morning Nashville on News 2

Channel WKRN (ABC)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



first trump about. >> greater nashville realtors says sellers need to be ready to go with their best foot forward. good advice, pay. thank you. also tracking crime this morning metro police arrested a woman accused of shooting her own daughter. the shooting was early thursday morning at an apartment on susanna drive.

Jul 11, 2025 7:04 AM EDT

12

Good Morning Nashville on News 2

Channel WKRN (ABC)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



you the scene to because metro police say the motorcyclist had to be taken to vanderbilt medical center in does, in fact have life-threatening injuries. officers say that the other vehicle is a dark colored sedan. it's believed to have damage to the passenger side door. now it was last seen driving down faulkner drive so reach out

Jul 11, 2025 6:05 AM EDT

13

Good Morning Nashville on News 2

Channel WKRN (ABC)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



win a total of 67 homes closed for the year in oak hill. now despite a 4th six-figure zip code now in the mix. gnr says there are some bargains with prices dropping each year and it does present opportunity for first time buyers. so compared to 2024 median prices are dropping in midtown east nashville germantown donaldson

Jul 11, 2025 6:04 AM EDT

14

Good Morning Nashville on News 2

Channel WKRN (ABC)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



and then kept driving. this was at the intersection of faulkner drive in haywood lane just after 11 last night and i want to show you the scene because metro police say that motorcyclists had to be taken to vanderbilt medical center. it has life-threatening injuries. officers say that second vehicle involved is a dark colored sedan. it is

Jul 11, 2025 5:02 AM EDT

15

TV Good Morning Nashville on News 2

Channel WKRN (ABC)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



now, if you do see a storm which could see basically anyway, your high temperatures will probably limit to the upper 80's. that's what we saw really here in nashville yesterday. yesterday the high was 91 for a couple minutes and then we saw those pop-up showers and storms. now, today, storm chance around 40%. now

Jul 8, 2025 7:06 PM EDT

16

TV News 2 at 6pm

Channel WKRN (ABC)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



crop. >> if you are in need boxes are distributed throughout local food banks like the branch. and if you would like to donate or by a produce box head over to wkrn.com for details. >> tracking the economy. tonight. an expert report a rise in nashville home listings year-over-year. the greater nashville realtors association reports

Jul 8, 2025 5:41 PM EDT

17

TV News 2 at 4pm

Channel WKRN (ABC)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



>> actually. >> relate to the lives of almost everyone in the country. she says her role even in dissent is to keep the public engaged as a democracy. the people are supposed to be the rulers. >> well, here at home tracking the economy. the greater nashville realtors are reporting an increase in home listings year-over-year. there

Jul 8, 2025 12:07 PM EDT

18

TV News 2 at 11am

Channel WKRN (ABC)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



currently leans in favor of fires. i do feel like the national market overall is a very healthy market, especially compared to some of the other major cities that are around our size. >> we kind of benefit from some diversity in our industry that here that other cities don't. >> greater nashville realtors is also reporting a modest

Jul 8, 2025 12:06 PM EDT

19

TV News 2 at 11am

Channel WKRN (ABC)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



announced he is running for tennessee's 6th district. garrett calls himself a 7th generation goode's. it's fillion and trump conservative garrett isn't the only one bidding for a seat in congress state representative for district 65 lee reeves is also throwing his hat in the ring. reeves is running to replace mark green in district 7.

Jul 8, 2025 7:08 AM EDT

20

TV Good Morning Nashville on News 2

Channel WKRN (ABC)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



falling apart pretty quickly. look, is quite a bit of slowing on. i 65 southbound. if you're making with to goodlettsville towards nashville. but the other spot that we're looking at is where he's still got emergency construction going on down in brentwood is going to be on concord road on the westbound side between greenhouse boulevard

Jul 8, 2025 6:05 AM EDT

21

TV Good Morning Nashville on News 2

Channel WKRN (ABC)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



was also on probation with an outstanding theft warrant right now her bond is \$10,000. >> new this morning despite the high interest rates, the greater nashville realtors are reporting an increase in home sales year over year. jackie pigeon spoke to a gnr realtor in board member about what this could now mean for buyers

Jul 8, 2025 5:09 AM EDT

22

TV Good Morning Nashville on News 2

Channel WKRN (ABC)

Market Nashville, TN DMA: 26

Genre News

Program Type Local



neighborhood e-mail us at neighborhood news at wkrn dot com. >> also new this morning, despite the high interest rates, the greater nashville realtors are reporting an increase in home sales year over year. jack see pigeon spoke to a gnr realtor in board member about what this could mean for buyers and sellers in middle

Radio

Mentions 1 Audience 100,879 Publicity USD \$181

Jul 8, 2025 5:05 PM EDT

23

 **WPLN**

Station WPLN (NPR)

Market Nashville, TN DMA: 26



1:00

Be sure learn more and indeed dot com slash in P. R. And the listeners who support this in P. R. Station it's ninety degrees and raining in **nashville** good afternoon i'm la tonya turner here's the latest from W. P. L. A. News at four oh four home sales were up five percent in june the first time in five months that the market showed growth

Digital & Print

Mentions 27 Audience 25,663,600 Publicity USD \$1,926,148

Aug 3, 2025 10:15 AM EDT

24

📍 New policies signal progress on housing affordability

Source The Tennessean (Nashville, Tennessee) Market Johnson City, TN Type Print Category Local



Two new policies - one at the federal level and one here in **Nashville** - have recently been implemented that could have a positive impact on homebuyers and help make housing more affordable. While no single policy can fully solve the affordability crisis, as **Realtors** and advocates for expanded access to housing, we welcome any

Jul 27, 2025 10:07 AM EDT

25

📍 Why cut mortgage rates? To expand access to homeownership

Source The Tennessean (Nashville, Tennessee) Market Johnson City, TN Type Print Category Local



The National Association of **Realtors** recently released a compelling analysis that reveals just how powerful a modest decline in mortgage rates could be in reshaping homeownership opportunities across the country. As affordability continues to be a defining challenge in today's housing market, even small improvements in financing

Jul 24, 2025 10:32 AM EDT

26

📍 The case for cutting mortgage rates: Expanding access to homeownership | Opinion

Source The Tennessean Online Market Johnson City, TN Type Digital News Category Local



The National Association of **Realtors** recently released a compelling analysis that reveals just how powerful a modest decline in mortgage rates could be in reshaping homeownership opportunities across the country. As affordability continues to be a defining challenge in today's housing market, even small improvements in financing

Jul 24, 2025 7:33 AM EDT

27

📍 Top 10% of earners dominate consumer spending

Source Nashville Business Journal (Nashville, TN) Market United States Type Print Category Trade



... but spending is now concentrated among a small subset of the population. Now, the top 10% of earners make up more than half of all spending in the country, according to Laurel Graefe, who recently stepped down as senior officer and regional executive of the Federal Reserve Bank of Atlanta's **Nashville** branch. "It's

The case for cutting mortgage rates: Expanding access to homeownership | Opinion

Source Tennesseean

Market Johnson City, TN

Type Digital News

Category Local



... if rates fall to 6%. A drop in mortgage rates to 6% could add 5.5 million eligible homebuyers nationwide and nearly 46,000 in Middle Tennessee. Affordability is tied to both home prices and mortgage rates, with even small rate reductions making a substantial difference. The National Association of Realtors recently released a

Midyear housing update: 'We have not yet seen the recovery'

Source Nashville Business Journal (Nashville, TN)

Market United States

Type Print

Category Trade



The national housing market has experienced two of its most difficult years when it comes to total home sales. In 2023 and 2024, there were around 4 million existing-home sales compared to pre-Covid numbers of 5.34 million in 2019, according to National Association of Realtors Chief Economist Lawrence Yun, who spoke during

Housing market showing signs of stability as inventory grows

Source The Tennessean (Nashville, Tennessee)

Market Johnson City, TN

Type Print

Category Local



... re already halfway through 2025, and with summer in full swing, the latest housing data suggests the market is heating up - at least slightly. After four consecutive months of declining sales activity, June brought a modest but encouraging uptick in both closings and sales prices, underscoring the Greater

Mid-year housing update: Market showing signs of stability as inventory grows | Opinion

Source The Tennessean Online

Market Johnson City, TN

Type Digital News

Category Local



... through 2025, and with summer in full swing, the latest housing data suggests the market is heating up — at least slightly. Link to Image After four consecutive months of declining sales activity, June brought a modest but encouraging uptick in both closings and sales prices, underscoring the Greater Nashville area's continued

Mid-year housing update: Market showing signs of stability as inventory grows | Opinion

Source Tennesseean

Market Johnson City, TN

Type Digital News

Category Local



AI-assisted summary Nashville area home closings increased 5% year-over-year in June, driven by single-family home sales. Despite external pressures, monthly home sales have steadily increased in 2025. Active listings reached their highest point in June, up 28% from the previous year. The market is shifting towards more ... re

🌐 Homebuilder speaks on Cheatham County's real estate market

Source Yahoo! News

Market United States

Type Digital News

Category National



... You've got a lot of nature. You've got a lot of backroads," Bumpus told News 2. "You've got a lot of trees and woods and the ability to have some peace and quiet, which I think people like to couple with people being close to the city." The word has gotten out about Cheatham County. According to **Greater Nashville REALTORS**,

🏡 Why more people are choosing to call Tennessee home | Opinion

Source The Tennessean Online

Market Johnson City, TN

Type Digital News

Category Local



Online News

... by hyper-polarization, shifting political landscapes and the rise of remote work. These factors shifted demand for homeownership away from large metro areas to smaller, more affordable cities. Link to Image As a 17-year Nashvillian and a Realtor, I witnessed the frenzy firsthand — not just in **Nashville**, but across the **Greater**

🏡 Why more people are choosing to make Tennessee their home

Source The Tennessean (Nashville, Tennessee)

Market Johnson City, TN

Type Print

Category Local



... patterns driven by hyper-polarization, shifting political landscapes and the rise of remote work. These factors shifted demand for homeownership away from large metro areas to smaller, more affordable cities. As a 17-year Nashvillian and a Realtor, I witnessed the frenzy firsthand - not just in **Nashville**, but across the

🌐 Why more people are choosing to call Tennessee home |...

Source Tennessean

Market Johnson City, TN

Type Digital News

Category Local



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🏡 June thaw? Midstate market finally showing some life

Source The Ledger: Nashville Edition (Tennessee)

Market Nashville, TN

Type Print

Category Local



Online News

June has delivered some much-needed good news for a Middle Tennessee real estate market, a "modest uptick" in both closings and sale prices, reports **Greater Nashville Realtors** President Collyn Wainwright. She notes that that "in-migration" – not to be confused with immigration – "and strong job growth are sustaining

Jul 11, 2025 11:34 PM EDT

38

Stay a little longer

Source The Ledger: Nashville Edition (Tennessee) Market Nashville, TN Type Print Category Local



Online News

... basic: a furnished property, preferably with utilities and Wi-Fi included, so they don't have to establish or reestablish those accounts and pack-unpack their own furniture and household goods any more than necessary. The concept isn't new but it's catching on thanks to a rise in people moving to **Nashville** or working here for a

Jul 10, 2025 8:17 AM EDT

39

Stay a little longer

Source The Nashville Ledger Market Nashville, TN Type Digital News Category Local



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Jul 10, 2025 8:16 AM EDT

40

June thaw? Midstate market finally showing some life

Source The Nashville Ledger Market Nashville, TN Type Digital News Category Local



pdated 8:36PM 2430 Bear Road June has delivered some much-needed good news for a Middle Tennessee real estate market, a "modest uptick" in both closings and sale prices, reports **Greater Nashville Realtors** President Collyn Wainwright. She notes that that "in-migration" – not to be confused with immigration – "and strong job

Jul 9, 2025 4:58 PM EDT

41

Area home sales see uptick

Source Nashville Post (Tennessee) Market Nashville, TN Type Print Category Local



The **Nashville** area saw 3,185 home closings in June, representing a 5 percent increase compared to the 3,042 closings in June 2024. According to a **Greater Nashville Realtors** press release, the figure also is an increase from the 3,164 closings in May and the 2,963 closings in April. The GNR release notes the median

Jul 8, 2025 4:32 PM EDT

42

Subscribers only Area home sales see uptick

Source Nashville Post Market Nashville, TN Type Digital News Category Local



The **Nashville** area saw 3,185 home closings in June, representing a 5 percent increase compared to the 3,042 closings in June 2024. Collyn Wainwright **Greater Nashville Realtors** According to a **Greater Nashville Realtors** press release, the figure also is an increase from the 3,164 closings in May and the 2,963 closings in

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Source Nashville Post

Market Nashville, TN

Type Digital News

Category Local



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Jul 6, 2025 10:02 AM EDT

44

Why outdated capital gains tax rules are hurting homeowners

Source The Tennessean (Nashville, Tennessee)

Market Johnson City, TN

Type Print

Category Local



... than 260%, while the exclusion amount has stayed the same. If the exemption had kept pace, it would now be about \$660,000 for individuals and \$1.32 million for couples. This mismatch is creating serious financial strain for longtime homeowners. A recent analysis from the National Association of **Realtors** found that nearly 1 in 3

Jul 2, 2025 9:39 AM EDT

45

Why outdated capital gains tax rules are hurting homeowners | Opinion

Source The Tennessean Online

Market Johnson City, TN

Type Digital News

Category Local



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Jul 2, 2025 6:35 AM EDT

46

Why outdated capital gains tax rules are hurting homeowners | Opinion

Source Tennessean

Market Johnson City, TN

Type Digital News

Category Local



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Aug 2, 2025 8:24 PM EDT

47

Why It's So Hard to Buy or Sell a House Right Now

Source BizToc

Market United States

Type Blog

Category Other



... BLS commissioner? How will Fed governor resignation impact rate cuts? What caused Berkshire Hathaway's profit drop? Why is Apple focusing heavily on AI now? How are Trump's tariffs affecting US businesses? What triggered the recent stock market downturn? Why is Nvidia facing trust issues in China? **Why It's So Hard to**

The Big Take Why It's So Hard to Buy or Sell a House Right Now

Source Bloomberg

Market United States

Type Digital News

Category National



On today's Big Take podcast: How cost and economic uncertainty combined to slow down US home sales. And what could turn things around. Never miss an episode. Follow The Big Take daily ...

Why It's So Hard to Buy or Sell a House Right Now

Source Bloomberg

Market United States

Type Digital News

Category National



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Why It's So Hard to Buy or Sell a House Right Now

Source Foul Territory

Type Digital News



The US housing market just posted its slowest spring season in more than a dozen years. Experts are pointing to a combination of factors: high prices, elevated mortgage rates and economic uncertainty in America. So what would it take to turn things around? Big Take host Sarah Holder spoke with Bloomberg housing reporter

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